

Water Friendly San Diego Farming

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Farm Water Use

- Farmers driven to conserve pre-drought
 - Price of water has doubled in 6 years
 - Tripled in 11
- Pollution prevention standards
 - State and federal clean water regulations
 - Best management practices now standard
- Drought taking efforts to new level

It is Different Here

- Supply less of an issue than price
- High salinity of Colorado River water
- Already heavily invested in technology
- Absence of low value/high water use crops
- Water use has dropped significantly

Drip Tape



Individual Heads for Trees



Soil Moisture Sensing Devices



Plastic Mulch



Greenwaste Mulch



Dragon Fruit



Olives



Wine grapes



Hydroponics



Dense planting



Public Support Role

- Allow for urban agriculture
- Maintain ag exemption from urban landscape water use restrictions
- Differential water pricing
- Delivery of recycled water to farms
- School and community gardens
- Buy local farm products